FOR IMMEDIATE RELEASE

**Frankenmuth Bavarian Inn Helps Families Cherish Mom**

*Restaurant and Lodge Deliver Special Treats for Mother’s Day*

Frankenmuth, MI – April 29, 2013 – Frankenmuth’s [Bavarian Inn](http://www.bavarianinn.com) has hundreds of ideas to help spoil your special someone on Mother’s Day, May 12, 2013. Moms who enjoy dining, relaxing and shopping will be in their element at the Bavarian Inn Restaurant and Bavarian Inn Lodge.

Choose from either the Restaurant or the Lodge for your family’s Mother’s Day meal. **The Bavarian Inn Restaurant will offer its signature entrees on Mother’s Day, including shrimp and also the Ultimate 5-Meat Family Style Bavarian Dinner. All moms dining in the Restaurant on Mother’s Day will receive a free gift from the Castle Shops. To make a reservation, call 800-BAVARIA or 989-652-9941.**

The Lodge is serving a special holiday buffet sure to please everyone at the table on May 12 starting at 11:00 a.m. and running through 4:00 p.m. in various banquet and dining rooms. The menu includes a wide variety of starters, breakfast items, main dishes and mouthwatering desserts. Guests will also enjoy live entertainment. Reservations can be made at 1-855-652-7200 **or 989-652-7200.**

“Mothers know what mothers want best,” said Bavarian Inn Lodge President Judy Zehnder Keller. “My mother Dorothy, my sister-in-law Karen and I have years of experience catering to moms. Because we know the challenges of raising a family, we’ve worked extra hard on delivering ways to celebrate motherhood. No one deserves a nice meal, a relaxing swim or a shopping spree more than a mom.”

For the mother who has everything, Bavarian Inn Restaurant offers special gift items with unique themes. The following are just a sampling of the gift packages available on Mother’s Day *and* they can be delivered right to mom at her table. Orders for gift packages are required at least two days in advance. Guests can use credit cards to place their orders at 1-800-BAVARIA or 989-652-9941.

* An autographed copy of Dorothy Zehnder’s popular cookbook, “Come Cook with Me,” an 80-year collection of recipes, wisdom and stories from her life as Bavarian Inn’s much-loved matriarch. Comes with a bottle of Bavarian Inn Chicken Seasoning.
* A “Pure Indulgence Gift Basket” including a gourmet turtle apple, homemade truffles and a bottle of Bavarian Inn Private Label Piesporter wine.
* A Bread & Jam gift basket including homemade truffles.
* A Jam Trio of assorted homemade jams packaged with a special spoon.

The premium package, “Dorothy’s Favorite Things,” is a collection of items, including her autographed cookbook, caramel corn, chicken seasoning, jam and noodles. Or delight mom with a turtle apple that’s adorned with a decorative flair, or a chocolate and balloon bouquet bursting with a mix of whimsical latex and Mylar balloons, packaged with a half-pound of pastel M&Ms.

“Mothers rarely get a day off,” said Dorothy Zehnder. “This is the one day to shower mothers, grandmothers, and that special someone with love. The Bavarian Inn is the perfect place to create lasting family memories every holiday.”

Bavarian Inn Restaurant has also created tortes in two delicious flavors that can be ordered ahead and personalized with your unique message. Moms will love both the Frankenmuth Torte (a perennial favorite) and the Schwarzwalder (Black Forest) Torte featuring Michigan red cherries.

In addition to delicious food and unequaled shopping, families are encouraged to celebrate Mother’s Day all weekend long at the Bavarian Inn Lodge. The Lodge offers something for families of all ages and abilities, and was listed by TripAdvisor® as the highest ranked family resort in Michigan. The acclaimed travel site also named the Lodge the “most reviewed/talked about” hotel in the state.

**About Bavarian Inn**

Celebrating 125 years of service this year, the Bavarian Inn Restaurant has become a Michigan landmark. Generations of diners, lodgers and tourists from around the globe have discovered true Bavarian hospitality and old-world European charm. Nestled within a backdrop of authentic German architecture, a trip to Frankenmuth would not be complete without a visit to the Bavarian Inn Restaurant and Lodge. Learn more at [www.bavarianinn.com](http://www.bavarianinn.com).

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